

## 10 DIVIDEND GIANTS

*Ten of the most widely held ETF components with above-average dividend rank*

<http://www.etfchannel.com/>

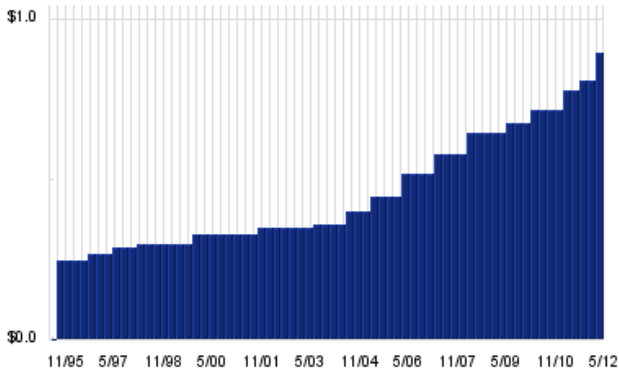
ETF Channel tracks the top most widely held ETF components by total dollar amount held across the entire coverage universe of ETFs, and has paired that list with Dividend Channel's proprietary DividendRank formula, to bring you this list of 10 "dividend giants" – stocks with staggeringly-large dollar amounts of stock held by ETFs, and which also pay above-average dividends and have a strong DividendRank.



## CVX — Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | Chevron Corporation                                  |
| Website:                         | <a href="http://www.chevron.com">www.chevron.com</a> |
| Sector:                          | Oil & Gas Refining & Marketing                       |
| Number of ETFs Holding CVX:      | 94   |
| Total Market Value Held by ETFs: | \$7.03B  |
| Total Market Capitalization:     | \$197.57B  |
| % of Market Cap. Held by ETFs:   | 3.56%  |

## CVX Dividend History



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## CVX — 3.5% Yield

### Chevron Corporation

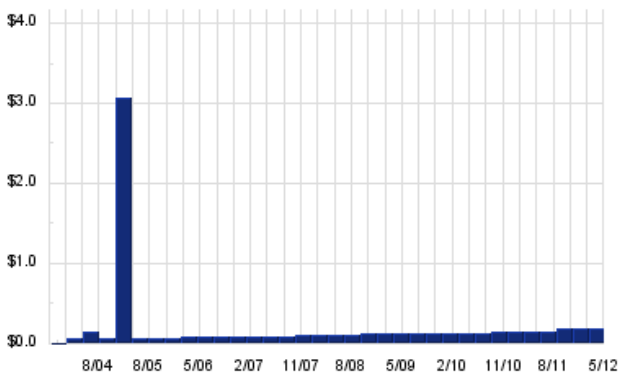


Chevron is engaged in petroleum, chemicals, and mining operations, power generation and energy services. Co. markets petroleum products under the principal brands of Chevron, Texaco and Caltex throughout several parts of the world. Co. also markets a range of lubricant and coolant products under the brand names Havoline, Delo, Ursa, Meropa and Taro. In addition, Co.'s Oronite brand lubricant and fuel additives business is a developer, manufacturer and marketer of performance additives for lubricating oils and fuels. As of Dec 31 2011, Co. had 6,455.0 million of net proved reserves of crude oil, condensate, natural gas liquids and synthetic oil.

## MSFT — Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | Microsoft Corporation                                    |
| Website:                         | <a href="http://www.microsoft.com">www.microsoft.com</a> |
| Sector:                          | Application Software                                     |
| Number of ETFs Holding MSFT:     | 102  |
| Total Market Value Held by ETFs: | \$9.58B  |
| Total Market Capitalization:     | \$244.72B  |
| % of Market Cap. Held by ETFs:   | 3.92%  |

## MSFT Dividend History



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## MSFT — 2.7% Yield

### Microsoft Corporation

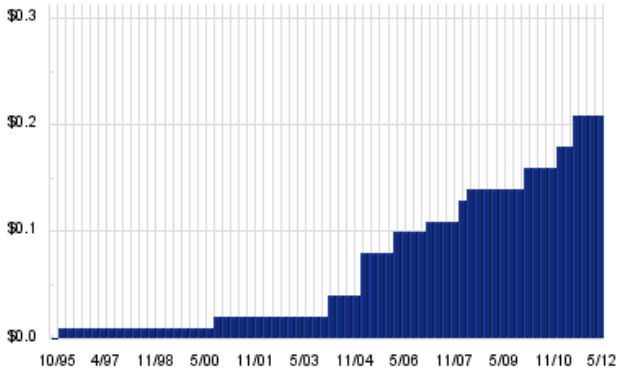


Microsoft is engaged in developing, manufacturing, licensing, and supporting a range of software products and services. Co.'s products include operating systems for personal computers, servers, phones, and other devices; server applications for distributed computing environments; productivity applications; business applications; desktop and server management tools; software development tools; video games; and online advertising. Co. conducts its businesses through five reportable segments: Windows & Windows Live Division, Server and Tools, Online Services Division, Microsoft Business Division, and Entertainment and Devices Division.

## INTC – Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | Intel Corp                                     |
| Website:                         | <a href="http://www.intc.com">www.intc.com</a> |
| Sector:                          | Semiconductors                                 |
| Number of ETFs Holding INTC:     | 103  |
| Total Market Value Held by ETFs: | \$5.70B  |
| Total Market Capitalization:     | \$133.52B                                      |
| % of Market Cap. Held by ETFs:   | 4.27%  |

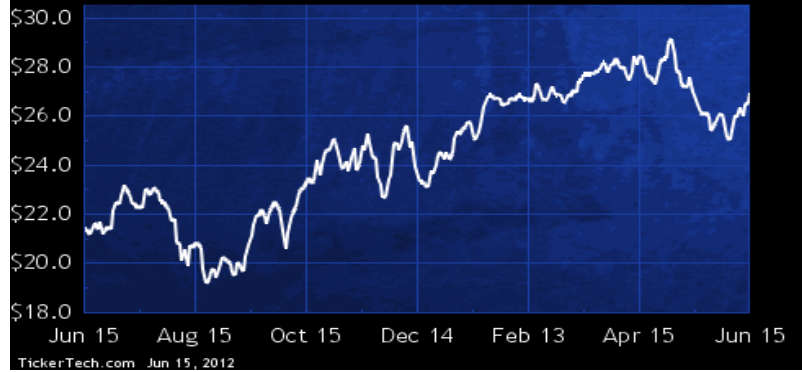
## INTC Dividend History



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## INTC – 3.1% Yield

### Intel Corp

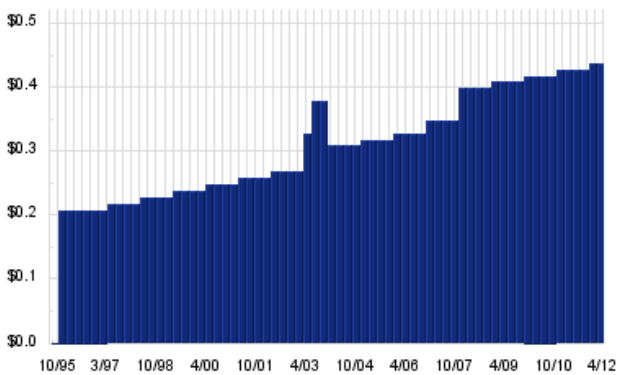


Intel designs and manufactures integrated digital technology platforms. Co.'s platforms are used in a range of applications, such as personal computers (including Ultrabook systems), data centers, tablets, smartphones, automobiles, automated factory systems, and medical devices. Co. also develops and sells software and services primarily focused on security and technology integration. As of Dec 31 2011, Co.'s operating segments included: PC Client Group; Data Center Group; Intel Mobile Communications; Intelligent Systems Group; Netbook and Tablet Group; Ultra-Mobility Group; McAfee; Wind River Software Group; Software and Services Group; and Non-Volatile Memory Solutions Group.

## T – Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | AT&T Inc                                     |
| Website:                         | <a href="http://www.att.com">www.att.com</a> |
| Sector:                          | Communications Services                      |
| Number of ETFs Holding T:        | 96   |
| Total Market Value Held by ETFs: | \$6.08B                                      |
| Total Market Capitalization:     | \$205.09B                                    |
| % of Market Cap. Held by ETFs:   | 2.97%  |

## T Dividend History



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## T – 4.9% Yield

### AT&T Inc

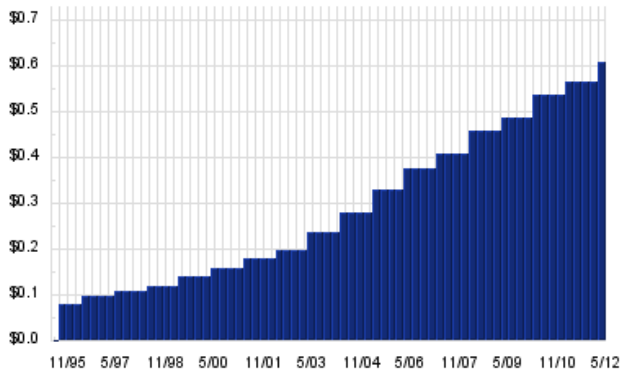


AT&T is a holding company. Through its subsidiaries and affiliates, Co. is a provider of telecommunications services. Co. has four segments: Wireless, which uses its nationwide network to provide wireless voice and data communications services; Wireline, which uses its regional, national and global network to provide landline voice and data communications services, AT&T U-verse® TV, broadband and voice services, and managed networking to business customers; Advertising Solutions, which publishes Yellow and White Pages directories and sells directory advertising, Internet-based advertising and local search; and Other, which includes customer information services such as operator services.

## JNJ – Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | Johnson & Johnson                            |
| Website:                         | <a href="http://www.jnj.com">www.jnj.com</a> |
| Sector:                          | Drugs & Pharmaceuticals                      |
| Number of ETFs Holding JNJ:      | 86   |
| Total Market Value Held by ETFs: | \$5.22B                                      |
| Total Market Capitalization:     | \$177.00B                                    |
| % of Market Cap. Held by ETFs:   | 2.95%  |

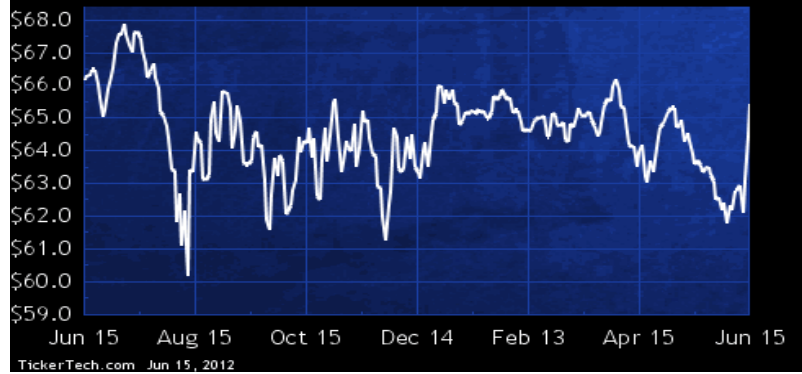
## JNJ Dividend History



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## JNJ – 3.7% Yield

### Johnson & Johnson

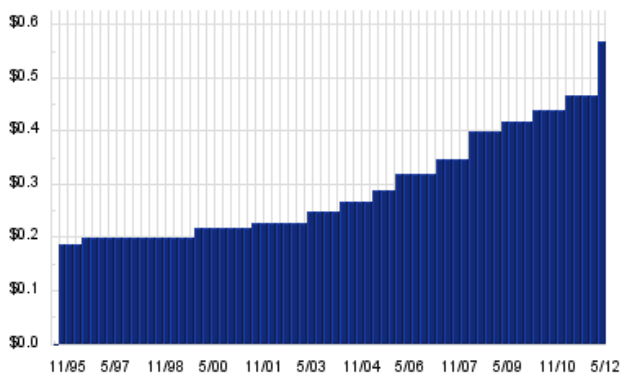


Johnson & Johnson is a holding company. Through its subsidiaries, Co. is engaged in the research and development, manufacture and sale of a range of products in the health care field. Co. has three business segments: Consumer, which includes a range of products used in the baby care, skin care, oral care, wound care, and women's health fields among others; Pharmaceutical, which includes products in areas such as anti-infective, antipsychotic, contraceptive, dermatology, hematology, immunology, and neurology among others; and Medical Devices and Diagnostics, which includes a range of products distributed to wholesalers, hospitals and retailers.

## XOM – Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | Exxon Mobil Corp.  |
| Website:                         | <a href="http://www.exxonmobil.com">www.exxonmobil.com</a> |
| Sector:                          | Oil & Gas Refining & Marketing                             |
| Number of ETFs Holding XOM:      | 98   |
| Total Market Value Held by ETFs: | \$11.42B   |
| Total Market Capitalization:     | \$377.04B  |
| % of Market Cap. Held by ETFs:   | 3.03%  |

## XOM Dividend History



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## XOM – 2.8% Yield

### Exxon Mobil Corp.

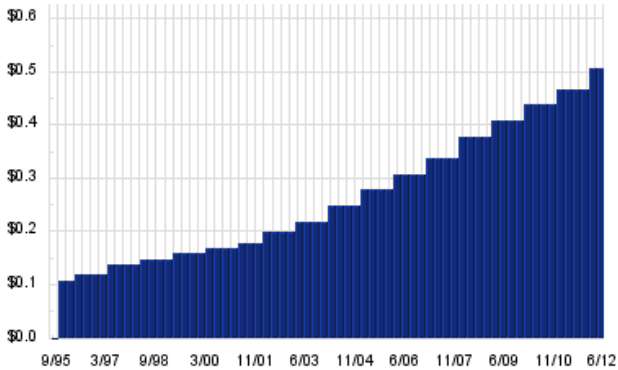


Exxon Mobil's principal business is energy, involving the exploration for, and production of, crude oil and natural gas, manufacture of petroleum products and the transportation and sale of crude oil, natural gas and petroleum products. Co. is a manufacturer and marketer of commodity petrochemicals, including olefins, aromatics, polyethylene and polypropylene plastics and a variety of specialty products. Co. also has interests in electric power generation facilities. Co. has a number of divisions and affiliates, with names that include ExxonMobil, Exxon, Esso and Mobil. As of Dec 31 2011, Co. had 24.90 billion barrels of oil-equivalent proved reserves.

## KO – Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | Coca-Cola Co (The)   |
| Website:                         | <a href="http://www.thecoca-colacompany.com">www.thecoca-colacompany.com</a> |
| Sector:                          | <u>Beverages &amp; Wineries</u>  |
| Number of ETFs Holding KO:       | 75   |
| Total Market Value Held by ETFs: | \$5.75B  |
| Total Market Capitalization:     | \$168.65B  |
| % of Market Cap. Held by ETFs:   | 3.41%  |

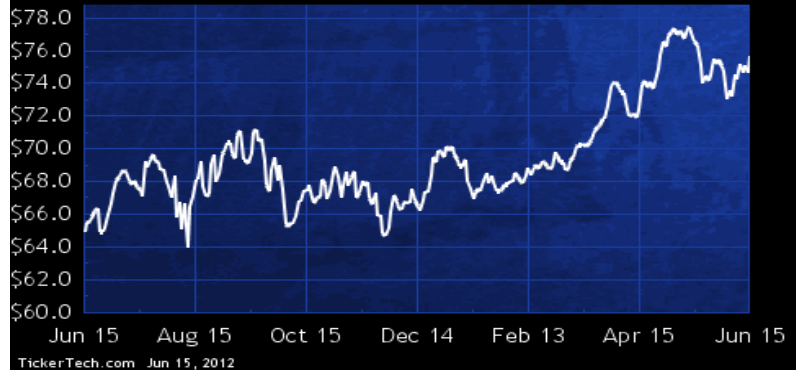
## KO Dividend History



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## KO – 2.7% Yield

### Coca-Cola Co



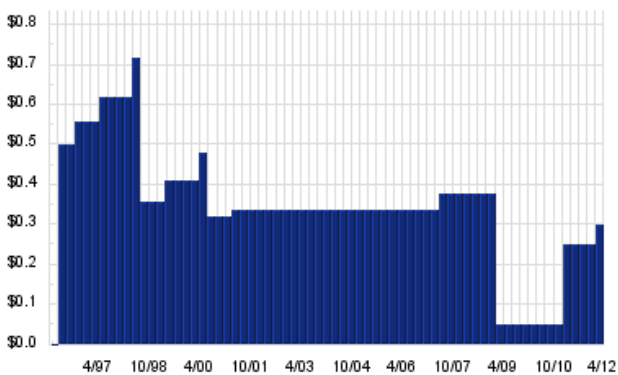
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Coca-Cola is a beverage company. As of Dec 31 2011, Co. owned or licensed and marketed more than 500 nonalcoholic beverage brands, primarily sparkling beverages, and still beverages such as waters, enhanced waters, juices and juice drinks, teas and coffees, and energy and sports drinks. Co.'s four primary nonalcoholic sparkling beverage brands are Coca-Cola, Diet Coke, Fanta and Sprite. Co.'s beverage products are available through its network of bottling and distribution operations as well as bottling partners, distributors, wholesalers and retailers. Co.'s operating segments are: Eurasia and Africa, Europe, Latin America, North America, Pacific, Bottling Investments, and Corporate.

## JPM – Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | JPMorgan Chase & Co.   |
| Website:                         | <a href="http://www.jpmorganchase.com">www.jpmorganchase.com</a> |
| Sector:                          | <u>Banking &amp; Savings</u>                                     |
| Number of ETFs Holding JPM:      | 76   |
| Total Market Value Held by ETFs: | \$3.46B  |
| Total Market Capitalization:     | \$130.57B  |
| % of Market Cap. Held by ETFs:   | 2.65%  |

## JPM Dividend History



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## JPM – 3.5% Yield

### JPMorgan Chase & Co.



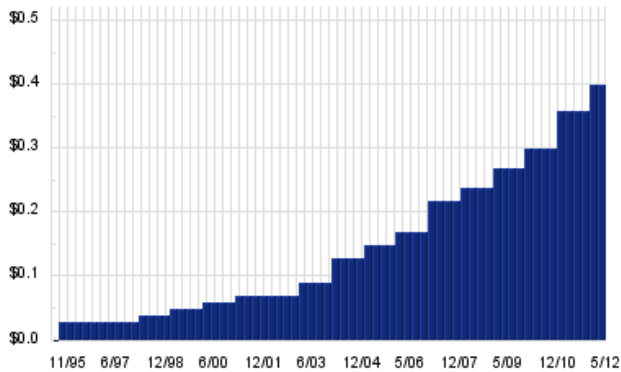
TickerTech.com Jun 15, 2012

JPMorgan Chase is a financial holding company. Through its subsidiaries, Co. provides investment banking, financial services for consumers and small businesses, commercial banking, financial transaction processing, asset management and private equity. Co.'s wholesale businesses comprise the investment bank, commercial banking, treasury and securities services, asset management segments. Co.'s consumer businesses comprise the retail financial services, and card services and auto segments. Under the J.P. Morgan and Chase brands, Co. serves a number of corporate, institutional and government clients. As of Dec 31 2011, Co. had total assets of \$2.27 trillion and deposits of \$1.13 trillion.

## WMT — Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | Wal-Mart Stores, Inc.  |
| Website:                         | <a href="http://www.walmartstores.com">www.walmartstores.com</a> |
| Sector:                          | <u>Department Stores</u>   |
| Number of ETFs Holding WMT:      | 90   |
| Total Market Value Held by ETFs: | \$4.34B  |
| Total Market Capitalization:     | \$226.93B  |
| % of Market Cap. Held by ETFs:   | 1.91%  |

## WMT Dividend History



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## WMT — 2.4% Yield

### Wal-Mart Stores, Inc.

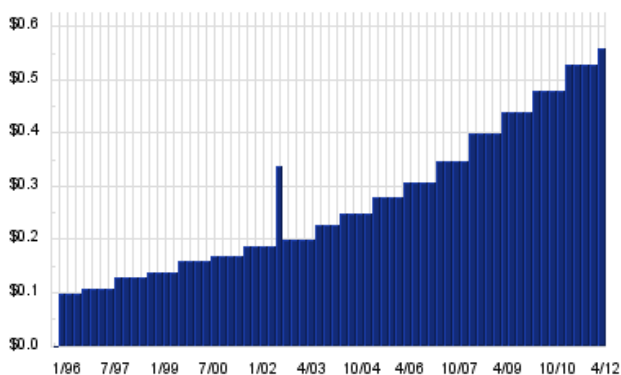


Wal-Mart Stores operates retail stores in a range of formats. Co.'s operations comprise three business segments: Walmart U.S., which operates retail stores in different formats in the U.S. under the Walmart or Wal-Mart brand, as well as Walmart's online retail operations, [walmart.com](http://walmart.com); Walmart International, which consists of its retail operations in 26 countries, and includes numerous formats of retail stores, restaurants, Sam's Clubs and online retail operations that operate outside the U.S.; and Sam's Club, which includes the warehouse membership clubs in the U.S., as well as [samsclub.com](http://samsclub.com). As of Jan 31 2012, Co. had a total of 4,479 domestic stores and 5,651 international stores.

## PG — Key Stats

|                                  |  |
|----------------------------------|--|
| Company Name:                    | Procter & Gamble Co.                       |
| Website:                         | <a href="http://www.pg.com">www.pg.com</a> |
| Sector:                          | <u>Consumer Goods</u>                      |
| Number of ETFs Holding PG:       | 82   |
| Total Market Value Held by ETFs: | \$5.68B                                    |
| Total Market Capitalization:     | \$171.45B                                  |
| % of Market Cap. Held by ETFs:   | 3.31%                                      |

## PG Dividend History



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## PG — 3.6% Yield

### Procter & Gamble Co.



Procter & Gamble is engaged in providing branded consumer goods products. Co.'s products are sold in more than 180 countries primarily through mass merchandisers, grocery stores, membership club stores, drug stores and high-frequency stores, the neighborhood stores which serve many consumers in developing markets. Co. has on-the-ground operations in approximately 80 countries. As of June 30 2011, Co. was organized into two Global Business Units (GBU's): Beauty and Grooming and Household Care. The business units comprising the GBUs are aggregated into six reportable segments: Beauty; Grooming; Health Care; Snacks and Pet Care; Fabric Care and Home Care; and Baby Care and Family Care.



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